

Rockefeller Capital Management Strengthens Strategic Advisory Services with John S. Sheldon

New York - October 6, 2020: Financial advisory firm Rockefeller Capital Management ("Rockefeller" or the "Firm") today announced the appointment of industry veteran John S. Sheldon as a Managing Director in its Strategic Advisory business, which serves wealthy individuals, families, institutions and corporations.

"Our Strategic Advisory business is comprised of highly experienced investment bankers and is designed to support our clients with strategic advice, capital raising and broader capital opportunities," said Gregory Fleming, President and CEO of Rockefeller. "The breadth and depth of John's 35 years of banking experience greatly add to Rockefeller's ability to provide thoughtful, tailored advice to our clients."

In a year of exponential growth for the firm, Sheldon's appointment continues Rockefeller's trend of attracting key talent across their businesses. He joins Strategic Advisory Services in a strong year for the group, which has advised Bombardier in the pending sale of its transportation business, Borg Warner in its acquisition of Delphi Technologies and Empower Retirement in its acquisition of Personal Capital, as well as advice and capital raises for a select group of high growth companies.

"Having spent my career advising important companies, both at large global investment banks as well as independent investment banks, I am impressed with Rockefeller and the unique business model it is developing in delivering strategic financial advice and proprietary Wealth Management capabilities to important companies, their Board of Directors and their owners," added Sheldon. "Rockefeller has an unparalleled reputation, world-class leadership team, and the ability to serve clients as a trusted adviser and counselor with unbiased advice and without conflicts."

Sheldon brings to Rockefeller more than 35 years of Investment Banking expertise as a trusted adviser to companies across a broad range of industry sectors. Over his career, Sheldon has worked in senior-client facing roles at Goldman Sachs, JP Morgan and Lazard among other firms. He has worked closely with many leading public companies and has extensive experience working with privately owned and closely held firms on a full range of Strategic Advisory matters. In addition, Sheldon has numerous internationally based client relationships and has deep experience with Cross Border Transactions. Sheldon earned his MBA from Harvard Business School and his BA from Bennington College. More about Rockefeller's Strategic Advisory business can be found here:

<https://rcm.rockco.com/rockefeller-strategic-advisory/>

About Rockefeller Capital Management

Rockefeller Capital Management is a leading independent, privately-owned financial services firm offering global family office, asset management and strategic advisory services to ultra-high-net-worth individuals and families, institutions, and corporations.

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